- 17. (New) The pressing apparatus according to Claim 1, wherein the first cast-in heater is removably mounted in the recess in the first die, and the second cast-in heater is removably mounted in the recess in the second die.

- 18. (New) The pressing apparatus according to Claim 8, wherein the cast-in heater is removably mounted in either the first die of the second die.
- 19. (New) A pressing apparatus for producing from a paperboard blank a food service paperboard container having an overturned rim provided with folds, comprising:

a first die having a curved pressing surface;

a second die positioned in opposing relation to the first die and having a curved pressing surface, at least one of said first and second dies being movable relative to the other of the first and second dies to cause an outer periphery of a paperboard blank to be pressed between the curved pressing surface of the first die and the curved pressing surface of the second die; and

a heating element embedded within a thermally conductive cast-in material to form a cast-in heater, the cast-in heater being removably positioned in either the first die or the second die.

20. (New) The pressing apparatus according to Claim 19, wherein the cast-in heater is mounted in a recess in either the first die or the second die.

- 21. (New) The pressing apparatus according to Claim 19, wherein the cast-in heater is a first cast-in heater that is mounted in the first die and including a second cast-in heater mounted in the second die.
- 22. (New) The pressing apparatus according to Claim 19, wherein the cast-in heater is removably positioned in the first die, and including at least one air tube extending through a hole in the cast-in heater and through a hole in the first die, the air tube communicating with the pressing surface of the first die. --

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